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News For Immediate Release

What Happened to My Data? Jolee Electronics Inc. Explains the Dangers of Insufficient Backup Procedures

High River — October 12th, 2016 — Today's businesses are operating at a blistering pace and IT infrastructure has become the backbone of small to mid-sized businesses across the nation. The complexity and strain placed on networks has exposed SMBs to greater security threats than ever before. Natural disasters, power outages, employee errors and failed system upgrades all pose significant threats to the network and failing to address these risks can cause severe network damage and immobilize a company for hours, days or weeks. The best way to combat this dynamic is to understand the risks, address the problem, and make sure the proper precautions have been taken.

One of the risks most easily mitigated is when data simply hasn't been backed up. Often times organizations fail to have a regular backup procedure in place, whether partially or completely, and having a data backup program can help get around this issue. According to Symantec's 2011 SMB Disaster Preparedness Survey, "only half [of SMBs] back up at least 60% of their data, meaning they would lose 40% of their data in the event of a disaster. In addition, organizations often fail to back up corporate PCs, or take an "all or nothing" approach if it can't be all-inclusive. For example, of those surveyed, 31% don't back up email, 21% don't back up application data, and 17% don't back up customer data." The biggest benefit in having a process in place is that employees never have to redo work. If data is ever lost, it can be recovered rather quickly and with minimal effort.

Another risk to address is failing to protect branch offices or telecommuters.

“Out of sight, out of mind,” doesn’t exactly fare too well in the corporate arena. When businesses are subject to compliance or regulatory standards, they must ensure that all company endpoints are protected in an appropriate fashion. When there is a centralized IT support staff, they can often overlook users that are not primarily in the office, as in the case of salespeople for example.

Failure to consistently backup company data is another common oversight. The benefit of having an automated or regularly scheduled backup is paramount. According to Enterprise Security Group, even with all the advancements in storage technology, only about 20% of backup jobs are successful. This is exactly why consistency and frequency are such key metrics in evaluating any backup solution.

Utilizing outdated equipment such as tape or disk media poses a threat as well in that these solutions are hardware, meaning that they can be lost, stolen or improperly stored. Any of those situations usually results in irretrievable data, therefore rendering that equipment useless when a recovery is most needed.

Today’s business continuity and disaster recovery solutions address these risks and provide a software-based solution that virtualizes all data to the cloud. This enhances overall performance by providing greater accuracy, efficiency, security and archiving functionality to a business’s disaster recovery plan. Simply put, technology has come too far for SMBs to have to deal with the notion of losing important data and risking going out of business. With today’s powerful solutions and the assistance of a trusted IT advisor, SMBs can protect themselves, their employees and their customers’ data from these threats.

About Jolee Electronics Inc.

Jolee Electronics Inc. provides comprehensive technology solutions that keep their clients going strong. Our commitment to designing and implementing scalable and dynamic solutions began over 10 years ago and has evolved into a consistent and reliable solution that answers our clients demands of better, faster, more dependable.

Investments in education, knowledge and experience give our customers the ability to depend on a partner that provides intelligent, skilled solutions. This proficiency and

unwavering support allows our partners to focus on their business requirements, trusting the support of a strong, dynamic, and reliable IT environment.

Great leadership requires vision, commitment and the ability to make quick educated decisions. Jolee Electronics Inc. has recruited some of the best talent, coast to coast, in the IT sector to provide the most reliable and forward thinking IT analysts for your home and business. With well over 50 years combined experience, there is no job too big – or too small.

We offer everything from turnkey server and network design, implementation and maintenance, spam filtering and virus removal to data recovery and backup strategies. Thriving on long-term relationships with our clients, most have been with us from day one. Give your business that competitive edge, contact us for your free consultation!

- Professional
- Powerful & Flexible Solutions
- Rapid Support

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