



John Coleman
Director

New Cybersecurity Regulations on Horizon for Canada

*Jolee Electronics Inc. Advises Clients
That GDPR Isn't Far from Canada*

HIGH RIVER – September 27, 2018 - Jolee Electronics Inc. , a leading managed technology services provider, is helping small to mid-sized businesses (SMBs) navigate the recent changes in cybersecurity standards that are highly likely to affect Canadian businesses. Many have heard about Facebook's recent controversy around Cambridge Analytica and irresponsible data sharing policies. Marc Zuckerberg even testified in front of the EU in order address these major concerns and the result has been the passing and implementation of the GDPR (General Data Protection Regulation), which took effect in Europe in late May. This new regulation demands transparency and responsible data practices on the behalf of all companies that do business in the EU. Some examples of GDPR in effect are 1) Requiring all subscribers to opt-in again to receiving all newsletters/marketing emails/etc. and 2) Companies need to report any major data breaches to all of their customers within 72 hours of the breach occurring. There are many more components to the regulation, however, the penalties for not adhering to these standards are in the millions.

This standard is very likely to reach the US marketplace and for most companies, this standard is already affecting their businesses. For example, if a business has any suppliers, customers, or satellite offices in countries located within the EU, they need to take a serious look at their data practices and make sure they are compliant. In time, many experts expect GDPR or some derivation of it to affect Canadian-based businesses. "We strongly believe data regulation is coming to the Canadian marketplace it's certain that some form of cybersecurity regulation is imminent and severe penalties will follow businesses that aren't compliant," stated John Coleman, Director of Jolee Electronics Inc. . "There's simply been too many data breaches that have affected major companies like Dropbox and Target for regulation not to come. When it does Jolee Electronics Inc's proven cyber security program will play a major role in helping our customers meet these new regulations," added Mr. Coleman. Cybersecurity has transitioned from the era where an enterprise could "play dumb," expect a slap on the wrist, pay minor fines and resume business as usual. Cybersecurity is now a central pillar of any organization's success or demise

and with the stakes as high as they are now, SMBs need to address their data policies and practices immediately.

While most business owners dread the idea of spending time, energy and money on meeting a new compliance, the simultaneous opportunity is for businesses to leverage the expertise of Jolee Electronics Inc. to lower their operating costs through the deployment of advanced technology to offset the new investments in cybersecurity that they will likely be required to make. Whether the organization is large or small, soaring or declining, it's time to revisit cybersecurity policies today.

ABOUT JOLEE ELECTRONICS INC.

Jolee Electronics Inc. provides comprehensive technology solutions that keep their clients going strong. Our commitment to designing and implementing scalable and dynamic solutions began over 10 years ago and has evolved into a consistent and reliable solution that answers our clients demands of better, faster, more dependable.

Investments in education, knowledge and experience give our

customers the ability to depend on a partner that provides intelligent, skilled solutions. This proficiency and unwavering support allows our partners to focus on their business requirements, trusting the support of a strong, dynamic, and reliable IT environment.

Great leadership requires vision, commitment and the ability to make quick educated decisions. Jolee Electronics Inc. has recruited

some of the best talent, coast to coast, in the IT sector to provide the most reliable and forward thinking IT analysts for your home and business. With well over 50 years combined experience, there is no job too big – or too small.

We offer everything from turnkey server and network design, implementation and maintenance, spam filtering and virus removal to data recovery and backup

strategies. Thriving on long-term relationships with our clients, most have been with us from day one. Give your business that competitive edge, contact us for your free consultation!

- Professional
 - Powerful & Flexible
- Solutions
- Rapid Support